

**Mission:** To provide people of faith with tools for implementing their values as consumers, investors, employees, employers, and citizens.

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## *[CSR]<sup>2</sup> Review's Approach*

Socially responsible and values-based investing is often implemented in a negative way—certain kinds of activities and companies that engage in such activities, are deemed "bad." Investors develop specific criteria and use them to screen companies out of investment portfolios.

There are, however, positive things that companies do and therefore positive ways to invest using your values. Using positive investment criteria may result in the same holdings in your portfolio, but in certain instances, looking for a responsible company in which to invest will unearth choices not previously considered.

You should always work with your investment advisor to consider all of the aspects of your decisions, financial as well as social and environmental. During this process, consider adding some positive criteria to your screening process.

## **Express Your Values through Action**

1. **Check your portfolio.** After reading the articles on the U.N. Global Compact (p. 2) and sustainable companies (p. 5), discuss the possibility of adding some "positive" investments to your portfolio with your investment advisor.
2. **Influence the CSR movement.** Read the article on the new *Good Business Seal of Approval* (p. 7) and respond to the company's Request for Comment. Use this opportunity to shape a new consumer tool. Also, read the article on the future of CSR (p. 8) and consider additional ways to influence the course of the movement.
3. **Vote your proxies.** Read the article on religious investors considering corporate governance (p. 9). Although there aren't any social resolutions in the next couple of months, now is the time to consider the social issues implications of those resolutions. Also, read the article about Amnesty International USA's plans for shareholder campaigns in the coming year (p. 4).