

Mission: To provide people of faith with tools for implementing their values as consumers, investors, employees, employers, and citizens.

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What's in a name?

Is someone who pursues a "terror free" investment policy investing as a "socially responsible investor" (SRI)? Is someone who excludes companies that provide contraceptives or elective abortion services an SRI investor?

Is someone who invests in a company with good environmental management practices an SRI investor? Is this person a "sustainable" investor? What if they are only making this decision because it lowers investment risk, not because they believe in "sustainability"?

Is a "values-based" investor an SRI investor? What is "biblically responsible investing?"

If an investor integrates ESG (environment, social, and governance) analysis into the investment decision-making process, is that SRI or is it something different?

All of these terms and approaches are currently used by different individuals, different organization, and different movements to signify a specific approach to going beyond pure financial analysis of investment decisions.

As editorial policy, the *Review* believes that all of these approaches are related to one another and are valid under a large umbrella term. The umbrella term we will most often use is "SRI".

Express Your Values through Action

1. ***Evaluate your investments.*** Read about the Principles for Responsible Investment (p. 8), the threat of toxic chemicals to your investments (p. 9), and the SEC identified risk of companies doing business in countries that are state sponsors of terrorism (p. 2) and then discuss how you want to manage your investments. What issues are important to you and your congregation? How is your investment manager helping you understand these issues and manage your investments in a manner consistent with your values?
2. ***Start a study group.*** Refer to the new website on energy and environment issues (p. 6), read and think about the social change possibilities from mobile technology (p. 7), and discuss the impact of consumer choices on climate change (p. 4) in a new study group that can challenge assumptions and seek new solutions to these issues locally and globally.