

**Mission:** To provide people of faith with tools for implementing their values as consumers, investors, employees, employers, and citizens.

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***[CSR]<sup>2</sup> Review's Approach***

As we have said before in this space, socially responsible investing is about implementing your values through your investment decisions. Fundamental to this process is determining which values you want to include within your own personal SRI approach.

Here at the *Review*, we believe this comes through study, conversation, and thought. In today's information society, there is so much information available, it's sometimes difficult to sort through it and then take time to reflect. Companies, NGO's, activists, political parties and factions are all getting better at "packaging" their messages. It's often difficult to find facts to compare with your own set of values.

In the *Review*, we try to present information with as little "spin" as possible. We assume that different people will feel differently about the issues we cover and that this is not only appropriate, but to be applauded.

We hope that if you disagree with something in one of the articles you read here, it will prompt discussion with your colleagues and peers, and that is the underlying goal of the *Review*.

***Express Your Values through Action***

1. ***Consider your dealings with companies beyond your investments.*** Read the article on GE (p. 4) and on video game retail sales guidelines (p. 5) and consider how you can influence corporate behavior through your purchasing decisions.. What values can you express to local store managers?
2. ***Compare your values to those of the investment professionals who help you.*** Read the article on mutual fund proxy voting (p. 7) and on investment manager opinions regarding SRI (p. 8). Consider what values you want your investment advisor to have in common with you. Is it sufficient that your investment advisor be willing to implement your values despite his or her opinion? Have a conversation with your investment advisor about the articles in the *Review*.